M 2026 THE Show

Presented by JANUS

4-6 NOVEMBER 2026

Georgia World Congress Center, Building C
Atlanta, Georgia

SPONSORSHIP RATE CARD

EXHIBITOR ADD-ONS

Limited quantities, first come, first served.

Your booth puts you on the floor. These placements put your name on everything around it - in every attendee's hand, on every phone, and in the room when you are not.

EVENT SPONSORSHIP — ONE SLOT AVAILABLE

INCLUDES

- 10 x 20 ft exhibit space with priority selection
- Sponsor-branded floor cling
- Post-event email
- Badge scanner
- 5 complimentary registrations
- Digital branding at event
- Half-page program ad
- Post-event attendee list

$25,000

SIGNATURE — AVAIL. $6,000 - $25,000

Lanyards Every attendee wears your logo for three days. The single highest-frequency impression at the show.	1	**$12,500**
Attendee Badges Your logo on the credential every attendee wears and every scanner reads.	1	**$12,500**
Headshot Studio Professional headshots, your brand at the activation, signage and delivery email. High dwell time.	1	**$7,500**
Magazine Cover Photobooth NEW A branded photobooth puts every attendee's face on the cover of MSM Magazine, your logo on the cover. A souvenir print and digital share they keep.	2	**$7,500 each**
Baseball Trading Card Photobooth NEW A branded photobooth prints every attendee their own custom trading card in a protective case, your logo on the card. A souvenir they keep and share.	1	**$9,000**
Welcome Reception Sponsor NEW Add your brand to the Welcome Reception at the Georgia Aquarium - entertainment, branding and signage through the evening - recognised alongside the event's Pillar sponsors. The night the whole show turns up for.	1	**$19,000**

Lunch Sponsor NEW CHOOSE ONE

Sponsor lunch served on the show floor. Branded signage keeps every attendee on the floor through your booth's peak traffic window.

SHARED	One of six sponsors on lunch signage across the show floor, per day.	6	**$6,000 each**
	OR		
EXCLUSIVE	Take lunch outright for a day - the only brand on lunch signage across the entire show floor.	2	**$25,000**

Choose one per day. These are alternatives, not additions: if the exclusive is taken for a day, that day's shared slots are withdrawn.

2026 THE Show
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4-6 NOVEMBER 2026 · Atlanta, Georgia

FEATURE

AVAIL. $4,000 - $4,500

Refreshment Sponsor NEW — 1 — **$4,500**
Your brand on refreshment stations across the floor - mints, hand wipes and pick-me-ups attendees grab throughout the day.

Raffle Sponsor NEW — 3 — **$4,000**
Sponsor the attendee prize raffle - your name on signage at the drawing and in the announcement of the winners.

EVENT APP

AVAIL. $1,500 - $10,000

Splash Screen — 1 — **$10,000**
A custom full-screen graphic that pops up for every new user logging into the event. Exclusive.

Sponsored Welcome Video NEW — 3 — **$8,500**
A popup welcome video for attendees when they log into the app, each day. Prime, unmissable placement.

Home Screen Tile NEW — 3 — **$4,500**
A dedicated tile on the app's home screen, linked to your booth, a chat room or an external link.

Featured Sponsor Hub NEW — 3 — **$4,000**
Your logo on the app's dedicated sponsor page, linking to a profile with your name, description and an option to link to your booth. Prominence set by tier.

In-App Banner — 4 — **$2,500**
A static graphic that rolls continually at the bottom of the app as attendees navigate, for the full event.

Push Notification — 5 — **$2,500**
One timed announcement in text, audio or video: a push notification for attendees not logged in, a popup for those who are.

Featured Resource NEW — 6 — **$1,500**
Your brochure, white paper or one-pager shown as featured content, more prominently than other resources.

ATLANTA MISSION

AVAIL. $4,000 - $10,000

Atlanta Mission Partner — SOLD — **$10,000**
Activation booth on the floor, a push notification to every attendee, and a named mention on stage during the Keynote.

Readiness Kits Sponsor — 2 — **$5,000**
Your name on every readiness kit of essential supplies distributed to those in need, plus signage at the packing booth.

Matching Gift Sponsor — 5 — **$5,000**
Match attendee donations dollar-for-dollar, doubling the impact of every gift given on-site.

Atlanta Mission Raffle Sponsor NEW — 1 — **$4,000**
Sponsor a charity raffle - your brand on signage at the drawing. Prizes and proceeds support Atlanta's homeless community.

Proceeds from Atlanta Mission Sponsorships benefit Atlanta Mission, supporting Atlanta's homeless community.

BUNDLE AND SAVE Any two Feature or Event App placements taken together, 10% off. Any three, 15% off.

Placements are exclusive where marked and released in order of signature. Production artwork due 1 October 2026. Prices held through 1 October 2026. Quantities are limited and confirmed at signature. Full details on every placement - specs, deadlines, artwork requirements and what is included - are in the accompanying FAQ.

TO RESERVE A PLACEMENT

Reply with the placements you want held and we will confirm availability the same day.

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