

# OPENTECH AUCTION REVIEW SERVICE (ARS)

## FULLY INTEGRATED WITH STORAGETREASURES.COM

Prevent wrongful lien sales by having your lien files reviewed for accuracy and legality by trained professionals. Our experienced team led by licensed auctioneers will act as a safeguard to ensure your files are in compliance with your state's lien laws so you're protected against liability.

### Example Items for Review:



Auction  
Schedule



Tenant  
Info



Legal  
Ads



Motor  
Vehicles



Bankruptcies



Streamlined Process



Comprehensive Legal Compliance



Expert Assistance



Liability Coverage



SCAN ME

### CONTACT US TO UPGRADE YOUR AUCTIONS TODAY

📞 800.553.1593

🌐 [www.opentechalliance.com](http://www.opentechalliance.com)

✉️ [sales@opentechalliance.com](mailto:sales@opentechalliance.com)

# Improve Your Online Auctions With The Power of 10

## 1 Follow Your State's Lien Laws.



Follow your state's lien laws and these ten tips for successful self storage online auctions.

Lien notices should state: *'auction will be held online on StorageTreasures.com'*



## 2 Take Clear, Quality Photos.

Photos are your **MOST IMPORTANT** tool



Ensure camera flash is ON

Set resolution settings to **1600 x 1200**

## 3 Practice our Proven Photo Formula.



1

+



4

+



5

=

**10+**

**Default Photo**  
Full unit, outside threshold

**4 Quadrants of Unit**  
Upper left, upper right, lower left, lower right

**Detail Shots**  
Individual close-ups of notable items

**TOTAL PHOTOS**  
More quality photos means more quality bids

## 4 Be Specific.



Use general descriptors - tools, clothing, boxes

Be accurate.

EXCLUSIONS MUST BE IN DESCRIPTION IN ALL CAPS

Match descriptions to categories.

**10+ Items**

Describe visible and marketable items first. This should support items visible in photos.

## 5 Time it Right.

- Match the end date to the auction date in lien notice.
- Run your auction for 10 days - you'll see higher returns.



## 6 Stagger End Times



Stagger end times by **5 min** when posting multiple auctions on same day.

## 8 Preview & Post.

- Preview your auction posting for accuracy.
- Verify all dates match the lien notice.
- Review all components for accuracy before you post.



**POST YOUR AUCTION!**

## 7 Cleaning Deposit

**\$100** cleaning deposit is recommended.

Set a recommended 72 hour clean-out time to encourage bidders from farther away. \*Clean-out time is required.



## 9 Let Us Help.

Got questions? We can help!

**Customer Support:**

6 am to 5 pm MST M-F  
7 am to 2 pm MST Sa

Live Chat  
480.397.6503  
support@storagetreasures.com



## 10 The Power of 10.

- ✓ Increase sales prices and reduce unsold auctions with these best practices.

**10+** Photos  
**10+** Days Active  
**10+** Items Described

